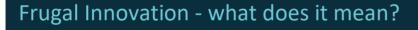


## FRUGAL INNOVATION

Welcome to our third newsletter, building awareness and sharing the benefits of Frugal Innovation.

All frugal innovations share 4 features – lean, simple, social and clean.
– Charles Leadbeater

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Frugal innovation is about people learning to get more value from limited resources and find creative ways to reuse what they already have. Frugal innovation can be low tech, a clever solution born in adversity, but it can also be about using high tech to make services more affordable and more accessible to more customers.

The concept has emerged from developing markets, but, given we are emerging from a climate of austerity and economic uncertainty across large parts of Europe, we too can benefit greatly by integrating Frugal Innovation into our entrepreneurship education and equipping new generations with new ways to innovate.

## Some drivers of innovation in Ireland

- The Upcycle Movement Bags & accessories made for everyday adventures from upcycled wetsuits. Handmade with respect for the environment and a passion for a more sustainable world.
- **Drone SAR** DroneSAR, building software that reduces risk and cost to rescue personnel and increases their ability to rescue missing persons. This tool is designed to empower rescue personnel and transform how Search & Rescue is carried out using drones.

Frugal Innovation is both a mind set and a series of techniques that enables entrepreneurs to innovate despite resource constraints

## Frugal Innovation Partner Meetings 3 and 4



Momentum were delighted to host a very interesting and successful partner meeting in County Leitrim, Ireland.



In April, 2019 the partner meeting was held in the beautiful location of Rijecka, Croatia.

The partners discussed and evaluated the Frugal Innovation Project. Plans for user testing were also explored in the meeting.

We held an internal evaluation session and also looked at the online course with a view to the innovative pedalogical approach.

The partners enjoyed some of the sights and sounds of the Irish culture.

The partners discussed plans for pilot testing of the online course and self-assessment.

We discussed a detailed proposal for the methodology of user testing, including participant profile, recruitment strategies, guidelines for supervising participants, instruments for collecting feedback and evaluating user engagement and learning outcomes.

The partners enjoyed visiting the seaport of Rijecka and the local cuisine.





Momentum also attended a local enterprise business training event where a large amount of people where interested in the Frugal Innovation project.

The event was hosted by Joe Lowe of the Local Enterprise Office Leitrim and was attended by SMEs, students, teachers and other interested parties.



